

Chairman Julius Genachowski
Commissioner Meredith Atwell Baker
Commissioner Mignon Clyburn
Commissioner Michael J. Copps
Commissioner Robert McDowell
Federal Communications Commission
445 12<sup>th</sup> Street, S.W.
Washington, DC 20554

RE: Docket No. 10-56

## Dear Chairman and Commissioners:

When artists put their vision onto paper or video or canvas, they do so to show the world their vision. It becomes the responsibility of the custodians of this art to show the piece in such a manner that the audience is able to access the full vision of the creator. That is what we at Technicolor try to do. Almost one hundred years ago, we brought color to the movies. Today, we continue to pioneer and innovate across the content creation and distribution chain – from developing jaw-dropping visual effects to delivering digital content to screens of all sizes. We design innovative and advanced tools that allow movies and television to reach viewers in theaters and homes with exceptional quality and artistic integrity. As we continually strive to provide outstanding services and products for creators, service providers and consumers alike, we look to others in the industry who similarly understand our vision. Two of our partners that share that vision are Comcast and NBC-Universal (NBC-U), and Technicolor believes that it would be in the public interest for the Commission to approve the proposed transaction between the two companies.

For a number of decades, Technicolor has been a close partner of NBC-U, providing services ranging from feature film dailies to digital post production (color correction and finishing) for both feature films as well as television programming. We are NBC-U's partner of choice for film release printing and distribution as well as DVD and Blu-ray replication and distribution. It is through this long-lasting partnership that we know NBC-U's values that have always focused on high quality storytelling and on delivering a superior experience to consumers.

Technicolor has been a strategic supplier of consumer premises equipment to Comcast since 1999. Today, Technicolor provides gateway products, digital transport adapters and advanced telephony products to Comcast that enable Comcast subscribers to receive premium quality voice and data services and television programming in the evolving in-home ecosystem. Technicolor continues to work closely with Comcast on products, applications, and user interface design to enhance the end consumer experience.

Under the Communications Act, the Commission must determine whether Comcast and NBC-U have demonstrated that their proposed transaction will serve the public interest. Technicolor firmly



believes that Comcast and NBC-U have met such burden. The Commission has indicated previously that the public interest may benefit from a transaction that results in efficiencies generated through a merged entity's ability and incentive to compete, resulting in lower prices, improved quality, enhanced service or new products for consumers.

The joint venture between Comcast and NBC-U will allow them to address a distinct need in the marketplace – bringing high quality and compelling content to the consumer in a manner that is simple to find and easy to consume in the living room and beyond. Through their direct involvement and investment in content and delivery, Comcast will have even greater adaptability in responding to market changes and meeting the needs of its subscribers. The ability to adjust tactics quickly and succinctly is ever more important as our television and Internet fields are changing faster than anyone ever thought possible. Looking forward as an industry, we need to anticipate changes and adapt to those changes so that high quality cinematic and television content remains available to consumers. For these reasons, it would certainly be in the public interest to allow the joint venture between Comcast and NBC-U to be approved.

We believe the FCC should look favorably on this proposed transaction.

TECHNICOLOR USA, Inc.

Frédéric Kurkjian, Senior Vice President

STB Business Unit